



MEMBERSHIP APPLICATION

New Mexico's Own (NMO) is a private non-profit 501(c)(3) organization that provides a comprehensive marketing effort targeted at expanding the sales of New Mexico companies. NMO's mission is to encourage and create a vehicle for investing in the economic development of small businesses located throughout the state's rural and economically depressed areas by increasing access to markets and providing growth opportunities for New Mexico companies and their products.

WHY JOIN?

By joining you support the statewide economy on a grassroots level. The NMO Program serves the wholesale market expansion needs of New Mexico producers of gift ware and gourmet food items, service businesses and the retail stores that distribute those items. Let us help you take your company to the next level.

MEMBERSHIP BENEFITS:

NMO Logo Usage

Online Representation

- ❖ Complementary company listing
- ❖ Discounted rates on developing an ecommerce site in the NMO Online Marketplace with both retail and wholesale capabilities

Cooperative Advertising

NMO Manufacturer's Alliance participation which includes:

- ❖ Production Sourcing Database Listing
- ❖ Access to buyers who are committed to purchasing New Mexico products
- ❖ NMO Trade Show participation on a regional, national and international level

Technical Assistance Workshops utilizing our Wholesale Market Ready (WMR) formula

Export Assistance

Retail Partnerships and Promotions

Community Partnerships

Online newsletter/blog- Forge connections with other members throughout the state

Company Name _____ Contact _____
Address _____ City _____ State _____ Zip Code _____
Phone _____ Fax _____ Email _____ Website _____
Type of Business _____ Product(s) _____
Years in operation in NM _____ Number of Employees _____
Minority Business? (specify) _____ Annual Gross Dollar Volume _____
NAICS Code _____ Ethnicity _____

ELIGIBILITY CATEGORIES (check one)

- _____ **Product Member:** \$100/year (produce, manufacture or substantially enhance a product)
- _____ **Distribution Member:** (retail stores or wholesale distributors of NMO members' products)
- _____ \$200/year Annual Sales < \$1,000,000
- _____ \$500 /year Annual Sales > \$1,000,000
- _____ **Service or Association Member:** \$200/year (provide consumer or business-to-business service)

METHOD OF PAYMENT:

Check payable to New Mexico's Own, Check #: _____

Applicant will be notified of membership approval within 30 days.
Event participation and use of the New Mexico's Own name and logo cannot occur until such acceptance.
Use of the NMO name and logo is limited to paid members in good standing and is not transferable.